

*Appointment at Gran Guardia in Piazza Bra on 25<sup>th</sup> January 2022*

**FIERAGRICOLA CELEBRATES THE FIRST 60 YEARS OF THE COMMON AGRICULTURAL POLICY WITH AN INTERNATIONAL SUMMIT ON THE EVE OF VERONA'S 115<sup>TH</sup> AGRICULTURAL SHOW**

**Verona, 2<sup>nd</sup> December 2021.** Fieragricola is celebrating the first sixty years of the Common Agricultural Policy with an international summit scheduled to take place in Verona (Palazzo della Gran Guardia) on 25<sup>th</sup> January 2022 on the eve of the 115<sup>th</sup> edition of the International Agricultural Technologies Show (26-29 January 2022).

A festive occasion to celebrate what was the first aggregation policy of a united Europe, implemented since 1962 but already been outlined in the Treaty of Rome in 1957 which, in establishing the European Economic Community (EEC) between Italy, France, Germany, Belgium, the Netherlands and Luxembourg, at the same time set out the aims of the Common Agricultural Policy (CAP) in Article 39. These aims have now been extended by a reform that will come into force in January 2023 and include guaranteeing farmers a fair income; increased competitiveness; a rebalance of the distribution of power in the food supply chain; actions against climate change; environmental protection; preservation of the landscape and biodiversity; support for generational change; the development of dynamic rural areas and protection for food quality and health.

«The CAP was Europe's first real bonding agent when the main priority at the time was still to guarantee the population access to food,» said VeronaFiere President, **Maurizio Danese**. «Fieragricola, alongside the farmers, has witnessed its evolution and in January, together with institutions and the agricultural world, we want to launch a debate on the future of agriculture itself by promoting a vision up to 2050, thus confirming the Show's centrality and VeronaFiere's role in this sector, which represents European policy better than any other. We are also well aware that some needs have now changed. The global population is growing, agriculture is becoming increasingly greener and food safety remains a fundamental point on which to focus with the help of more high-performance technological innovations. At the same time, we have seen that the spirit of the CAP and the attention it shows towards agriculture and rurality has remained that of the founding fathers of post-war Europe and it is precisely for this reason that we want Fieragricola to cast a look at the agriculture of the future.»

**Zero emissions: horizon 2050.** In the morning session (from 10 am), Fieragricola will focus on the CAP policy and the future of agriculture with institutional greetings and a round table dedicated to «Zero emission agriculture: horizon 2050». The aim is to outline together a concrete vision of growth through a debate between institutions, farmers and big players in mechanics, zootechnics, agro-energy and chemistry.

The afternoon session (from 2:30 pm) will focus on innovation. Research and development will be increasingly fundamental for guaranteeing food security and food safety, protecting the environment and preserving the planet's resources. What will the new frontiers of agricultural production be? How can we ensure greater productivity, healthy production, savings in water resources and soil consumption, development of energy from renewable

agricultural sources? What will the future for urban farming and vertical farming be from now to 2050? Producers, the world of research and young European farmers will be discussing the issue.

**CAP and Green Deal.** The future of agriculture will be increasingly greener. This is the trajectory outlined by the CAP reform and the inspiring principles of the New Green Deal, the great challenge launched by the European Commission for a more sustainable, more organic and more environmentally friendly Europe. The goal is «Zero Emissions» by 2050. But how? What strategies should be adopted to combine higher productivity, reduced waste and lower emissions? What role should agriculture, farming businesses and supply chains play? Representatives from agricultural institutions will discuss these issues in order to identify strategies and policies for the agriculture of the future.

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