

PRESS RELEASE

## **VERONAFIERE, CHANGES IN THE 2022 B2B INTERNATIONAL TRADESHOW WINTER CALENDAR**

**Rescheduling for Fieragricola and Progetto Fuoco: postponed to guarantee the international quality of the events. Motor Bike Expo, in accordance with current rules and protocols, will take place from 13<sup>th</sup> to 16<sup>th</sup> January.**

**Verona, 4<sup>th</sup> January 2022.** In view of the global increase in pandemic infection, Veronafiere, in agreement with the relative supply chains and in line with decisions adopted by the main European tradeshow organizers, has altered the calendar of some of its international b2b (business to business) fairs that were scheduled to take place in January and February 2022.

As a consequence of this decision, the 115<sup>th</sup> edition of [Fieragricola](#) (International Agricultural Technologies Show), initially planned for 26<sup>th</sup> to 29<sup>th</sup> January, has been rescheduled to 2<sup>nd</sup> to 5<sup>th</sup> March 2022.

[Progetto Fuoco](#), the international exhibition on wood biomass heating, organised by Piemmeti (a subsidiary of Veronafiere), has also been postponed from February (23<sup>rd</sup>-26<sup>th</sup>) to May (the new dates will be communicated shortly).

The [EOS-European Outdoor Show](#) (organised by Eos Srl) is also scheduled for February: the organisers and exhibitors are currently evaluating the most appropriate options regarding the best time to hold this event dedicated to hunting, fishing and outdoor activities.

Subject to, and in compliance with, the rules and protocols in force, [Motor Bike Expo](#), the event specifically for motorbike enthusiasts, will take place from 13<sup>th</sup> to 16<sup>th</sup> January 2022.

Changes in the VeronaFiere winter calendar have been agreed with trade associations and exhibitors and concern b2b events of international level. In fact, the aim of this rescheduling is to guarantee an adequate attendance of companies and specialised operators from abroad that, at the current moment, would be unable to participate due to travel restrictions caused by the pandemic situation.

Thanks to continuously updated prevention protocols validated by the Government's Technical Scientific Committee, and in compliance with the provisions in the Italian Exhibition and Trade Fair Association's (AEFI) "Covid-19 Protocol", VeronaFiere resumed its activities in physical presence and in maximum safety back in June 2021 with the special edition of Motor Bike Expo. The only way to gain access to the Expo Centre is by being in possession of a super green pass: a system that has proved to be valid even at consumer shows with large audiences, such as the last edition of the Fieracavalli horse fair.

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